通九州 纳百川

通川区招商手册

TONGCHUAN DISTRICT
INVESTMENT MANUAL

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通川招商

通川区招商手册

TONGCHUAN DISTRICT
INVESTMENT MANUAL

达州
仁和新城
凤凰楼
达州站

卷首语

凤凰高歌 咏盛世

州河欢腾 迎嘉宾

迎四海有识之士共谋发展、共创未来

以『通九州、纳百川』的开放包容之姿

TONG CHUAN

达州市·通川区

这座城最鲜明的特征、这方人最独特的个性。

历经千年沉淀，『通九州、纳百川』已成为通川

涵养出『开放、包容、豁达、大度』的优秀品质。

魏传统等开国将领在这片土地上成长，让这方百姓

李先念等200多位共和国将帅曾在此战斗，张爱萍、

通川人，始终胸怀天下、兼济苍生，刘伯承、徐向前、

『四通八达、川流不息』已成为这座城市的生动写照。

的交通优势，广聚九州资源、通联四海之地，让这座巴蜀小城始终繁荣兴旺，

通川城，地处川东北核心腹地，出川入蜀交通要道，独特的地理位置、便捷

面积888平方公里，常住人口90.6万，惯称『川东北门户』『达州之心』。

通川，历史悠久，古属巴地、夏称梁州、隋政通川县，寓『地通四达』之意，

区六届三次党一代一会

坚定不移朝着率先建成共同富裕示范区阔步前进

纵深推进『三城三地三片区』发展战略

TONG CHUAN

卷首语

三城三地三片区

助力达州建设『一区一枢纽一中心』

三城

实力之城　活力之城　魅力之城

CITY OF STRENGTH, CITY OF VITALITY, CITY OF CHARM

三地

通达开放前沿地

LAND WITH CONNECTIVITY AND OPENNESS

城郊旅游目的地

LAND FOR SUBURBAN TOURIST

幸福宜居首选地

LAND OF HAPPINESS AND LIVABILITY

三片区

北部农旅融合发展片区

NORTHERN AGRICULTURE AND TOURISM INTEGRATION DEVELOPMENT AREA

环凤产城一体发展片区

HUANFENG DEVELOPMENT AREA OF PRODUCTION AND CITY INTEGRATION

都市商贸物流集聚片区

URBAN COMMERCE AND LOGISTICS CLUSTER AREA

通九州·纳百川

TONG CHUAN

达州市 · 通川区

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STEP INTO THE THREE CITIES

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活力之城 潜力无限 动能十足

魅力之城 誉满川渝 名扬九州

02 共建三地

BUILD THREE LANDS

通达开放前沿地 融通四海 畅行八方

城郊旅游目的地 漫游乡村 醉美通川

幸福宜居首选地 居者心怡 业者心悦

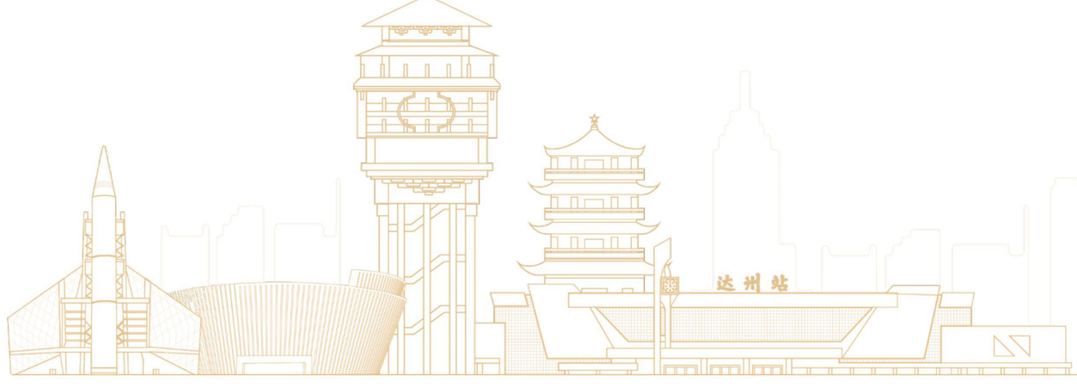
03 筑梦三片区

BUILD THREE DISTRICTS

都市商贸物流集聚片区 集聚水平高 辐射能力强 服务功能全

环凤产城一体发展片区 以园兴城 以城促产 生态优美

北部农旅融合发展片区 田园景区化 景村一体化 旅游全域化



BUILD THREE PLACES

步入三城

聚焦产业赋能、硬核支撑，创新驱动、科技引领，以文化人、以景靓城，建设**“实力之城、活力之城、魅力之城”**，让城市更有颜值、更有底气、更有后劲，全面提升主城综合实力。

FOCUS ON INDUSTRIAL EMPOWERMENT, HARD-CORE SUPPORT, INNOVATION-DRIVEN TECHNOLOGY-LED, AND BUILD A "CITY OF STRENGTH, VITALITY, AND CHARM", WITH CULTURAL PEOPLE AND BEAUTIFUL CITIES, MAKING THE CITY MORE ATTRACTIVE, MORE CONFIDENT, MORE STAMINA, COMPREHENSIVELY ENHANCE THE COMPREHENSIVE STRENGTH OF THE MAIN CITY.

实力之城 City Of strength

产业兴旺 经济繁荣

经济总量稳步上升

2022年

392.2 亿元
地区生产总值
GROSS DOMESTIC PRODUCT

3.7 %
增长速率
RATE OF GROWTH

266.5 亿元
固定资产投资
FIXED ASSET INVESTMENT

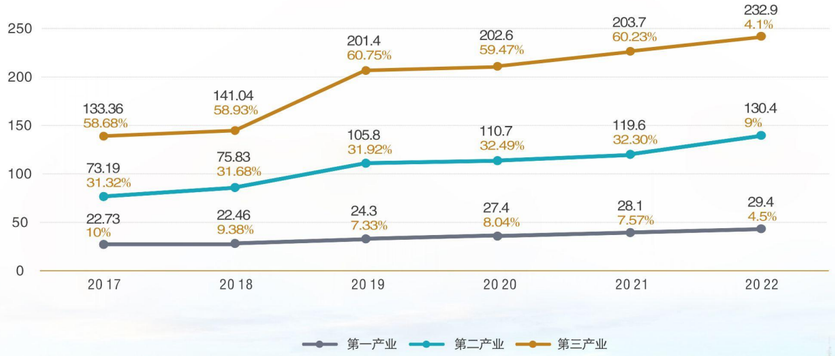
9.6 %
增长速率
RATE OF GROWTH

近6年通川区GDP总量

单位：亿元

近6年通川区三大产业总量结构比

单位：亿元



产业兴旺 经济繁荣

现代农业提质增效

灯影牛肉、七星椒等特产名扬四海，金石万亩梯田丰收被央视《中国粮仓》深度报道，“一李两莓”等特色产业持续壮大。

SPECIAL PRODUCTS SUCH AS DENGYING BEEF AND BA TIT TONGUE ARE WELL-KNOWN ALL OVER THE WORLD. THE HARVEST OF JINSHI 10,000-ACRE TERRACED FIELDS WAS BEPORTED IN DEPTH RY GCTV'S "CHINA GRANARY", AND CHARACTERISTIC INDUSTRIES SUGH AS" ONE PLUM AND TWO BERRIES" HAVE GROWN.

灯影牛肉
DENGYING BEEF

一李两莓
DENGYING BEEF

千口一品白茶
WHITE TEA

工业经济稳中向好

“专精特新”企业12家，规上工业企业126户，工业总产值400亿元，哈创科技园、川菜产业园等60余个在建项目集群成链。

THERE ARE 12 "SPECIALIZED, REFINED, AND NEW" ENTERPRISES, 126 INDUSTRIAL ENTERPRISES ABOVE DESIGNATED SIZE, WITH A TOTAL INDUSTRIAL OUTPUT VALUE OF 400 BILLION YUAN, MORE THAN 60 PROJECTS UNDER CONSTRUCTION, SUCH AS HA CHUANG SCIENCE AND TECHNOLOGY PARK AND SICHUAN CUISINE INDUSTRIAL PARK, ARE CLUSTERED INTO A CHAIN.

12 家
“专精特新”企业
"SPECIALIZED AND SPECIAL NEW" ENTERPRISE

126 户
规上工业企业
REGULATED INDUSTRIAL ENTERPRISES

400 亿元
工业总产值
INDUSTRIAL OUTPUT

60 余个
在建项目
PROJECTS UNDER CONSTRUCTION

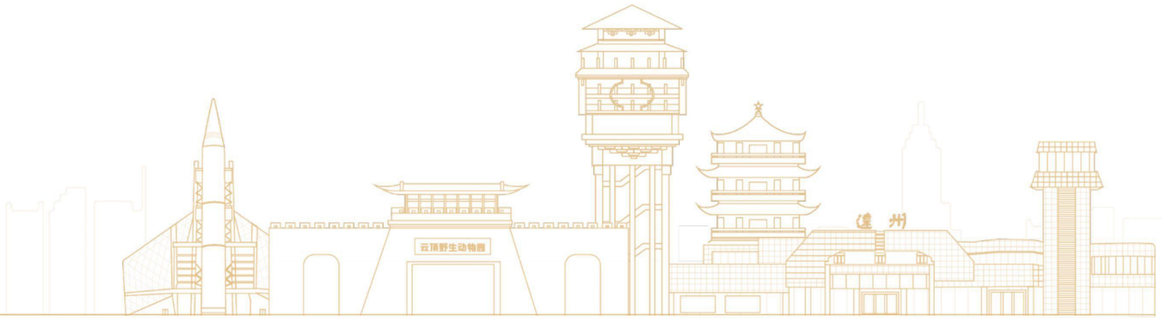
现代服务业提档升级

增加值突破200亿元大关，入选“四川省服务业强区”，青宁云门天寨、新能源汽车港等80余个项目星罗棋布。

IN 2022, THE GDP OF THE REGION WILL BE 37.14 BILLION YUAN, AN INCREASE OF 8.5%, THE FIXED ASSET INVESTMENT OF THE WHOLE SOCIETY WILL BE 24.32 BILLION YUAN, AN INCREASE OF 11.6%, THE ADDED VALUE OF THE ABOVE-SCALE INDUSTRIES WILL INCREASE BY 10.2%, AND THE ADDED VALUE OF THE SERVICE INDUSTRY WILL INCREASE BY 10.9%.

红星美凯龙
生活广场

华美立家
建材市场



实力之城

City Of Strength

产业兴则通川兴，产业强则通川强。

坚持调优一产、做强二产、繁荣三产，推动产业转型升级和能级再造“两翼”齐飞，加快建设**“产业兴旺、经济繁荣”**的实力之城。

INSIST ON OPTIMIZING THE PRIMARY INDUSTRY STRENGTHENING THE SECONDARY INDUSTRY, AND PROSPERING THE TERTIARY INDUSTRY PROMOTING INDUSTBIAL TRANSFORMATION AND UPGRADING AND ENERGY LEVEL RECONSTRUCTION "TWO WINGS" TO FLY TOGETHER, AND SPEEDING UP THE CONSTRUCTION OF "INDUSTRIAL PROSPERITY AND ECONOMIC PBOSPERITY". CITY.

活力之城

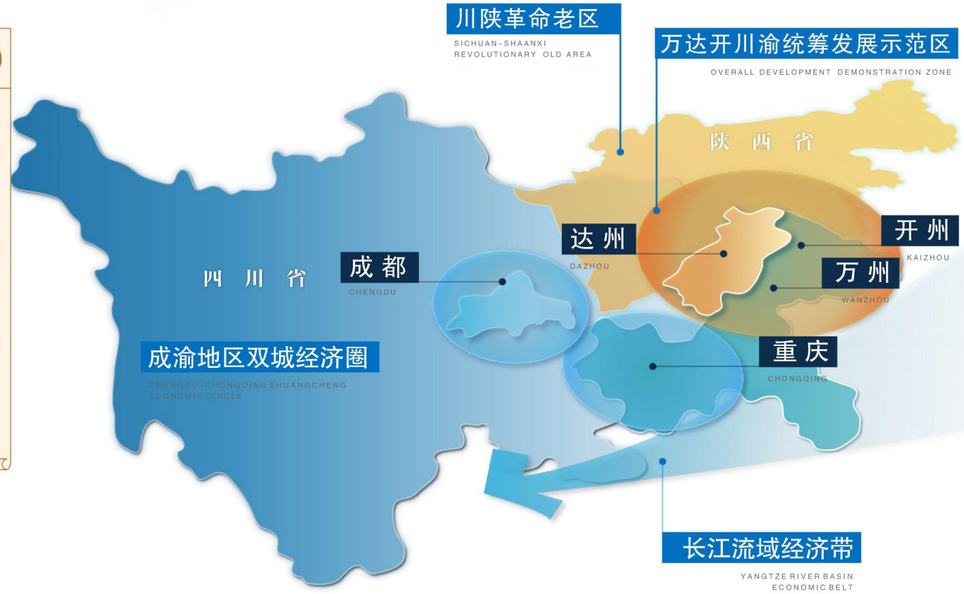
City Of Vitality

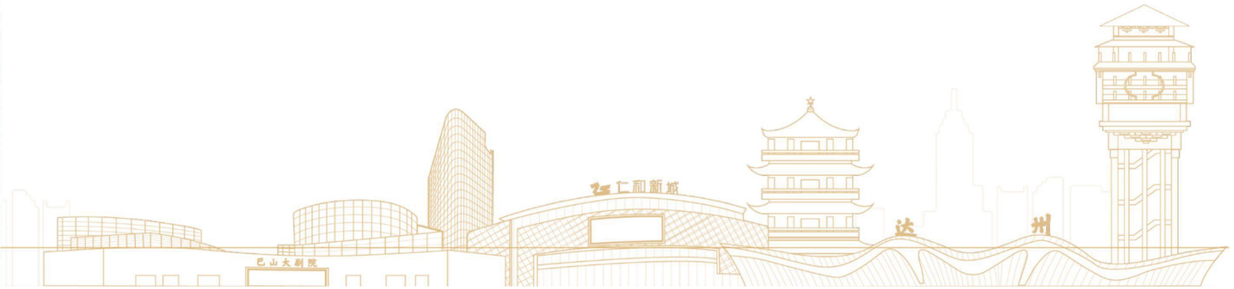
潜力无限 动能十足

多重战略叠加

“一带一路”、长江经济带、西部大开发、革命老区振兴、“双城圈”“万达开”等国家战略深入实施，为通川更大范围争取支持、更高层级开展合作提供了广阔空间。

THE IN-DEPTH IMPLEMEN TATION OF NATIONAL STRA TEGIES SUCH AS "ONE BELT, ONE ROAD ", YANG TZE RIV ER ECO NOMIC BELT" , WESTERN DEVEL OPMENT, REVITAL IZATION OF OLD REVOLUTIO NARY AREAS. "TWIN CITIES CIRCLE" AND "WANDA DEVEL OPMENT" PROVIDES A BROAD SPACE FOR TONGC HUAN TO SEEK SUPPORT ON A W IDER SC ALE AND CARRY OUT HIGHER-LEVEL COOPERA TION.





活力之城

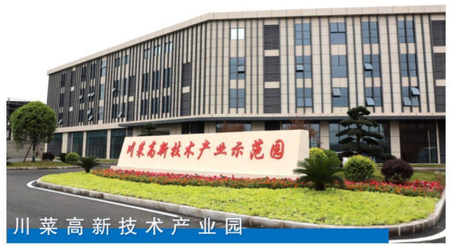
City Of Vitality

潜力无限 动能十足

众多平台集聚

通川与上海福睿、清华清知研、川大食研院等10余家智库平台深度合作，建立了达州通川(北京)飞地孵化中心、川菜高新技术研发中心等科创平台，形成了创新型企业梯次培育机制。

TONGCHUAN HAS IN-DEPTH COOPERATION WITH MORE THAN 10 THINK TANK PLATFORMS SUCH AS SHANGHAI FURUI, TSINGHUA OINGZHI RESEARCH INSTITUTE, SICHUAN UNIVERSITY FOOD RESEARCH INSTITUTE, ETC., AND ESTABLISHED SCIENTIFIC AND TECHNOLOGIGAL INNOVATION PLATFORMS SUCH AS DAZHOU TONGCHUAN (BEIJING) ENCLAVE INGUBATION GENTER AND SICHUAN CUISINE HIGH-TECH RAD CENTER, THE INNOVATIVE ENTERPBISE ECHELON CULTIVATION MEGHANISM HAS BEEN ESTABLISHED.



川菜高新技术产业园

SICHUAN CUISINE HIGH-TECH INDUSTRIAL PARK

川菜园调味品加工

SICHUAN VEGETABLE GARDEN SEASONING PROCESSING

开放包容创新

境内3所高校、30所中职学校，人才队伍、科技研发、成果转化等优势独特。培育认定高新技术企业、科技型中小企业106家，建成省市技术中心13家。深化平台招商、以商招商、产业链招商，与科研院校共建创新联盟，建立了多元人才培引机制。

THERE ARE 3 COLLEGES AND UNIVERSITIES AND 30 SECONDARY VOCATIONAL SCHOOLS IN CHINA, WITH UNIQUE ADVANTAGES IN TALENT, SCIENTIFIC AND TECHNOLOGICAL RESEARCH AND DEVELOPMENT AND ACHIEVEMENT TRANSFORMATION. 106 HIGH-TECH ENTERPRISES AND SMALL AND MEDIUM-SIZED TECHNOLOGY-BASED ENTERPRISES HAVE BEEN CULTIVATED, AND 13 PROVINCIAL AND MUNICIPAL TECHNOLOGY CENTERS HAVE BEEN ESTABLISHED. IN TALENT TEAM AND SCIENTIFIC AND TECHNOLOGICAL RESEARCH AND DEVELOPMENT.

人才队伍 | **科技研发** | **成果转化**

与深圳固源集团合作

COOPERATE WITH SHENZHEN GU YUAN GROUP

与吉利汽车携手

JOIN HANDS WITH GEELY AUTO

活力之城

City Of Vitality

惟改革者进，惟开放者强，惟创新者胜。

培育壮大科创主体，加快科技成果转化，强化产业数字赋能，加快建设“潜力无限、动能十足”的活力之城。

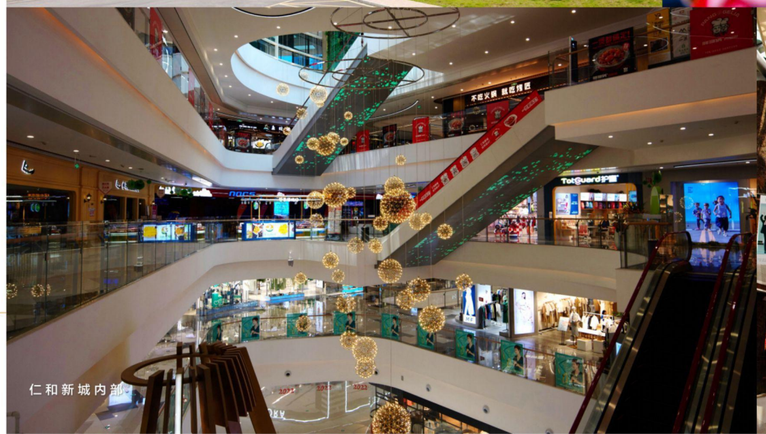
INSIST ON OPTIMIZING THE PRIMARY INDUSTRY, STRENGTHENING THE SECONDARY INDUSTRY, AND PROSPERING THE TERTIARY INDUSTRY, PROMOTING INDUSTRIAL TRANSFORMATION AND UPGRADING AND ENERGY LEVEL RECONSTRUCTION "TWO WINGS" TO FLY TOGETHER, AND SPEEDING UP THE CONSTRUCTION OF "INDUSTRIAL PROSPERITY AND ECONOMIC PROSPERITY" CITY.

达州市高级中学

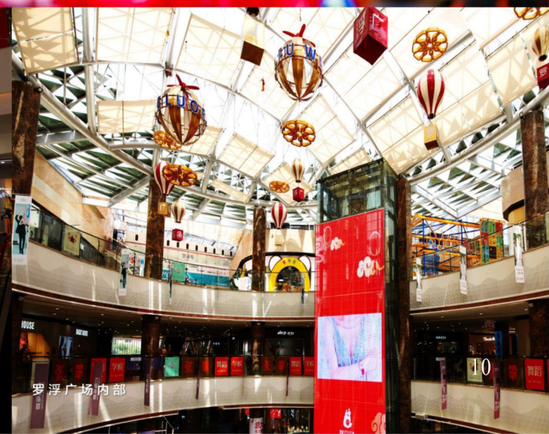
达州市职业技术学院

达州市鸿鹄高级中学

通川马拉松



仁和新城内部



罗浮广场内部

魅力之城
City Of Charm

誉满川渝 名扬九州

城乡魅力更加彰显

城市骨架有力拉伸，美丽乡村展露新颜，公共配套更加完善。龙湖·蝴蝶谷、金石野生动物园等旅游景点引人入胜。首创即进国家乡村振兴示范县创建名单。

THEURBAN SKELETON IS VIGOROUSLY STRETCHED,THE BEAUTIFUL COUNTRYSIDE IS SHOWING A NEW LOOK, AND THE PUBLIC FACILITIES ARE MORE COMPLETE. LONGHUBUTTERFLY VALLEYJINSHIWILDLIFE PARK AND OTHER TOURIST ATTRACTIONS ARE FASCINA TING.THE INITIATIVE IS TO ENTER THE NATIONAL RURAL REVITALIZATION MODEL COUNTIES TO CREATE THE LIST.

80 平方公里
城市建成区
URBAN BUILT-UP AREA

107 个
建成宜居乡村
BUILD A LIVABLE VILLAGE

138 个
美丽庭院
BEAUTIFUL GARDEN

凤凰山

通川区大北街

金石野生动物园

市场潜力持续增强

常住人口90.6万，年均增速8%，是四川省第二大、达州市唯一人口净流入地，辐射达州540万人口、周边省市7300万人口。

WITH A PERMANENT POPULATION OF 906,000 AND AN AVERAGE ANNUAL GROW TH RATE OF 8%, IT IS THE SECOND LARGEST IN SICHUAN PROVINCE AND THE ONLY NET INFLOW OF DAZHOU CITY, RADIATING A POPULATION OF 5.4 MILLION IN DAZHOU AND 73 MILLION IN SURROUNDING PROVINCES AND CITIES.

90.6 万
常住人口
PERMANENT RESIDENTS

年均增速 **8** %

540 万
辐射达州人口
POPULATION OF RADIATION DAZHOU

7300 万
辐射周边省市人口
RADIATION POPULATION OF SURROUNDING PROVINCES AND CITIES

2022年社会消费品零售总额258.9亿元、增长3.3%，城乡居民人均可支配收入45592元、24415元，分别增长4.8%、6.5%。

IN 2022,THE TOTAL RETAIL SALES OF CONSUMER GOODS WILL BE 258.9 BILLION YUAN, AN INCREASE OF 3.3% AND THE PER CAPITA DISPOSABLE INCOME OF URBAN AND RURAL RESIDENTS WILL BE 45592 YUAN AND 24415 YUAN, AN INCREASE OF 4.8% AND 6.5% RESPECTIVELY.

258.9
2022年社会消费品零售总额
TOTAL RETAIL SALES OF CONSUMER GOODS IN 2021

增长**3.3%**

农村居民人均可支配收入
城市居民人均可支配收入
单位：元

莲花湖湿地公园

魅力之城

City of Charm

人心向往，近悦远来

打造城市特色风貌，塑造城市特色名片，提振城市精神，深挖城市文脉，加快建设**“誉满川渝、名扬九州”**的魅力之城。

CREATE THE CITY'S CHARACTERISTIC FEATURES,SHAPE THE CITY'S CHARACTERISTIC BUSINESS CARD,BOOST THE CITY'SSPIBIT,DIG DEEP INTO THE CITY'S CULTURAL CONTEXT, AND SPEED UP THE CONSTRUCTION OF ACHARMING CITY THAT IS "FAMOUSIN SICHUAN AND CHONGQING AND FAMOUS IN KYUSHU".

TONG CHUAN

BUILD THREE LANDS

共建三地

发挥主城地理区位、人口集聚、配套完善等优势，紧盯“交通物流、休闲旅游、宜居宜业”等经济特征和新兴业态，打造**“通达开放前沿地、城郊旅游目的地、幸福宜居首选地”**，大力发展城市经济，不断提振消费活力，持续集聚人气商气。

GIVE FULL PLAY TO THE ADVANTAGES OF THE MAIN CITY'S GEOGRAPHICAL LOCATION, POPULATION GONCENTRATION, AND COMPLETE SUPPORTING FACIIITIES. PAY CLOSE ATTENTION TO THE ECONOMIC CHARACTERISTICS AND EMERGING BUSINESS FORMS SUCH AS "THANSPORTATION AND LOGISTIGS, LEISURE TOURISM LIVABLE AND SUITABLE BUSINESS", AND GREATE "ACCESSIBLE AND OPEN FRONTIERS, SUBURBAN TOURISM DESTINATIONS, HAPPY AND LIVABLE, THE FIRST CHOIGE" VIGOROUSLY DEVELOP THE URBAN ECONOMY, CONTINUOUSLY BOOST THE VITALITY OF CONSUMPTION, AND CONTINUE TO GATHER POPULARITY AND BUSINESS SPIRIT.

通达

开放前沿地

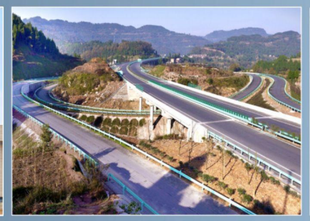
Access To Open Frontiers

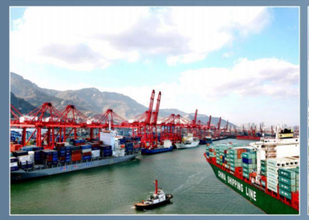
誉满川渝 名扬九州

区位独特

作为主城核心区，协同打造中心城区发展极核，借势借力达州加快建设“东出北上国际陆港枢纽”“全国综合性交通枢纽”“商贸服务型国家物流枢纽”等重大事项，汇聚人才流、资金流、信息流，实现赶超跨越发展。

THE CORE AREA OF THE MAIN CITY SHALL JOINTLY BUILD THE POLAR CORE OF THE DEVELOPMENT OF THE CENTRAL URBAN AREA, AND TAKE ADVANTAGE OF THE SITUATION TO ACCELERATE THE CONSTRUCTION OF "EAST TO NORTH INTERNATIONAL DRY PORT HUB", "NATIONAL COMPREHENSIVE TRANSPORTATION HUB", "NATIONAL LOGISTICS HUB OF TRADE SERVICE" AND OTHER IMPORTANT MATTERS, SO AS TO GATHER TALENT FLOW, CAPITAL FLOW AND INFORMATION FLOW TO ACHIEVE CATCH-UP AND LEAP-FORWARD DEVELOPMENT.





交通发达

包茂高速、恩广高速相交，襄渝、达成、达万三条铁路交汇，国家“八纵八横”之西达渝、成达万2条高铁在此交汇，四川东出铁水联运班列开通运行，大宗货物可经达州取道新田港、直达长三角。

THE BAOMAO EXPRESSWAY AND THE ENGUANG EXPRESSWAY INTERSECT, THE XIANGYU, DACHENG, AND DAWAN RAILWAYS INTERSECT, AND THE WEST DAYU AND CHENGDAWAN HIGH-SPEED RAILWAYS OF THE COUNTRY'S "EIGHT VERTICAL AND EIGHT HORIZONTAL" INTERSECT HERE, AND THE RAILWAY AND WATER INTERMODAL TRAINS LEAVE SICHUAN IN THE EAST. WHEN IT IS PUT INTO OPERATION, BULK CARGO CAN GO TO THE YANGTZE RIVER DELTA VIA DAZHOU VIA XINTIAN PORT.

30 分钟
至万州
30 MINUTES TO WANZHOU

40 分钟
至重庆
40 MINUTES TO CHONGQING

90 分钟
至成都
90 MINUTES TO CHENGDU

2 小时
至西安
2 HOURS TO XI' AN

18 个
直达国内中大城市
18 DIRECT ACCESS TO MEDIUM AND LARGE CITIES IN CHINA

共建三地

BUILD THREE PLACES

通达

开放前沿地

Access To Open Frontiers

首善之区，彰显主城之位

构建**“1311”城市交通圈**(1小时至周边县区、30分钟主城区至各乡镇、10分钟乡镇上高速、10分钟建制村上国省干线)，加快建设功能完善、智慧高效、高度协作的现代物流体系，着力打造**“融通四海、畅行八方”**的通达开放前沿地。

CREATE THE CITY'S CHARACTERISTIC FEATURES, SHAPE THE CITY'S CHARACTERISTIC BUSINESS CARD, BOOST THE CITY'S SPIRITDIG DEEPINTO THE CITY'S CULTURAL CONTEXT, AND SPEED UP THE CONSTRUCTION OF A CHARMING CITY THATIS "FAMOUS IN SICHUAN AND CHONGQING AND FAMOUS IN KYUSHU".

城郊旅游目的地

Suburban Tourist Destination

漫游乡村 醉美通川

山川秀美

背依凤凰山、面临州河畔，森林覆盖率40%，“山水通川”闻名遐迩。月湖狂欢谷成功创建国家4A级旅游景区。

犀牛山森林公园被评为省级风景名胜区，蒲家蓝莓园成功创建省级现代农业园区，莲湖景区、千口岭森林公园、金石五彩梯田、青宁“空中草原”等生态景点星罗棋布。

IT IS BACKED BY FENGHUANG MOUNTAIN AND FACES THE RIVER BANK OF ZHOUZHOU. WITH A FOREST COVERAGE RATE OF 36%, YUEHU CARNIVAL VALLEY HAS SUCCESSFULLY CREATED A NATIONAL 4A-LEVEL TOURIST ATTRACTION. RHINOCEROS MOUNTAIN FOREST PARK HAS BEE RATED AS A PROVINCIAL-LEVEL SCENIC SPOT. PUJIA BLUEBERRY GARDEN HAS SUCCESSFULLY ESTABLISHED A PROVINCIAL-LEVEL MODERN AGRICULTURAL PARK, AND ECHLOGICAL ATTRACTIONS SUCH AS LIANHU SCENIC AREA, QIANKOULING FOREST PARK, JINSHI COLORFUL TERRACED FIELDS. AND QINGNING" AIR GRASSLAND" ARE DOTTED.

人文厚重

“巴国图腾”印记于此，“元九登高”传承至今，“诗歌之乡”文风昌盛，“红色记忆”鲜明深刻，神剑园成功创建国家4A级旅游景区，“将军故里”美名远扬。

张爱萍、魏传统、李中权等开国将领在这片赤土上成长，刘伯承、徐向前、李先念等200多位共和国将帅曾在此酣战，川陕苏区战史馆、红卅军政治部旧址等红色旅游资源丰富。

"BAGUO TOTEM" IS IMPRINTED HERE. YUANJIU CLIMBING HIGH" HAS BEEN PASSED DOWN TO THIS DAY," HOMETOWN OF POETRY" HAS A PROSPEROUS LITERARY STYLE," RED MEMORY" ISDISTINCT AND PROFOUND, SHENHAN GARDEN HAS SUCCESSFULLY ESTABLISHED A NATIONAL 4A-LEVEL TOURIST ATTRACTION, AND THE REPUTATION OF "GENERAL'S HOMETOWN" IS FAR-REACHING.. ZHANG AIPING, WEITRADITION LIZHONGQUAN AND OTHER FOUNDING GENERALS GREW UP ON THIS PIECE OF TERRACOTTA. MORE THAN 200 GENERALS OF THE REPUBLIC INCLUDING LIU BOCHENG XU XIANGOIAN, AND LIXIANNIAN. FOUGHT HERE, THE SICHUAN-SHAANXI SOVIET WAR HISTORY MUSEUM AND THE FORMER SITE OF THE RED ARMY POLITICAL DEPARTMENT ARE RICH IN RED TOURISM RESOURCES

BEISHAN POETRY EXHIBITION HALL

YUAN ZHEN MEMORIAL HALL

ESCALIBUR GARDEN

城郊旅游目的地

Suburban Tourist Destination

步步皆景、处处入画。

乡村振兴、通川先行，

共建一地

BUILD A PLACE

十里水寨

雅苑

金凤村

榭山庄园

蓝莓主题公园

月湖狂欢谷

居者心怡 业者心悦

城市宜居

特色街区推陈出新，农贸市场提档升级，老旧小区焕然一新，“十亿级商圈”建成投运。社会保障不断健全，生态环境持续改善，空气质量达标率94%

CHARACTERISTIC BLOCKS BRING FORTH THE NEW, UPGRADE THE FARMERS' MARKET, BUILD THE OLD COMMUNITY, AND PUT INTO OPERATION THE "BILLION-LEVEL BUSINESS CIRCLE". WE IMPROVED THE SOCIAL SECURITY SYSTEM AND THE ECOLOGICAL ENVIRONMENT, AND 94 PERCENT OF CHINA'S AIR QUALITY MET STANDARDS

94%
空气质量达标率
AIR QUALITY COMPLIANCE RATE

园区宜业

通川经开区是省级经开区，先后被评为“全国农产品加工业示范基地”“国家级品牌示范区”“省级绿色园区”，跻身全国制造业区域品牌30强。

CHARACTERISTIC NEIGHBORHOODS HAVE BROUGHT FORTH NEW ONES, FARMERS MARKETS HAVE BEEN UPGRADED, OLD COMMUNITIES HAVE BEEN RENOVATED, AND THE "BILLION-LEVEL BUSINESS DISTRICT" HAS BEEN COMPLETED AND PUT INTO OPERATION. THE SOCIAL SECURITY HAS BEEN CONTINUOUSLY IMPROVED, THE ECOLOGICAL ENVIRONMENT HAS BEEN CONTINUOUSLY IMPROVED AND THE AIR QUALITY COMPLIANCE RATE IS 90.8%.

全国农产品加工业示范基地

国家级品牌示范区

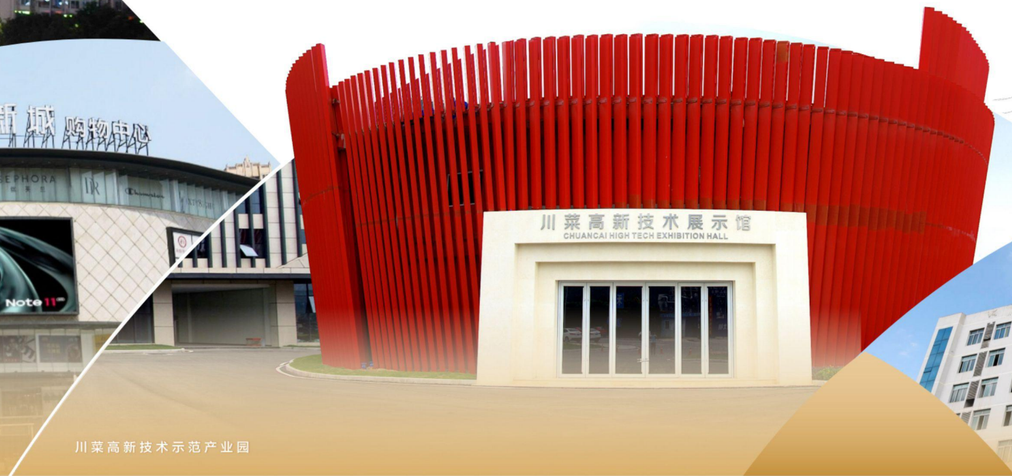
省级绿色园区

5 平方公里
核心区建成面积
CORE AREA BUILT-UP AREA

150 亿元
区域品牌估值
REGIONAL BRAND VALUATION

城市中心广场

仁和新城购物中心



川菜高新技术示范产业园

通川经济开发区管理委员会

幸福宜居首选地

Suburban Tourist Destination

悠悠万事，民生为大。

打造“安全的地下通川、美丽的地上通川、智慧的云上通川”，推进产城人融合发展，构建**“一刻钟”**舒适生活圈、**“全闭环”**就业创业链，着力打造**“居者心怡、业者心悦”**的幸福宜居首选地。

CREATE THE CITY'S CHABACTERISTIC FEATURESSHAPE THE CITY'S CHABACTEBISTIC BUSINESS CARD,BOOST THE CITY'S SPIBIT.DIG DEEPINTO THE CITY'S CULTURAL CONTEXT, AND SPEED UP THE CONSTRUCTION OF ACHARMING CITY THAT IS "FAMOUSIN SICHUAN AND CHONGQING AND FAMOUS IN KYUSHU".

TONG CHUAN

BUILD THREE DISTRICTS

筑梦三片区

统筹考虑地理特征、历史人文、资源禀赋、发展水平，引导公共资源和市场要素充分流动、合理集聚、优化配置，建成**“都市商贸物流集聚片区、环凤产城一体发展片区、北部农旅融合发展片区”**，加快形成“以点连线、以线成片、以片促面”的高质量发展格局。

CHARACTERISTIC NEIGHBORHOODS HAVE BROUGHT FORTH NEW ONES, FARMERS' MARKETS HAVE BEEN UPGRADED, OLD COMMUNITIES HAVE BEEN RENOVATED, AND THE "BILLION-LEVEL BUSINESS DISTRICT" HAS BEEN COMPLETED AND PUT INTO OPERATION. THE SOCIAL SECURITY HAS BEEN CONTINUOUSLY IMPROVED, THE ECOLOGICAL ENVIRONMENT HAS BEEN CONTINUOUSLY IMPROVED, AND THE AIR QUALITY COMPLIANCE RATE IS 90.8%.

都市商贸物流集聚片区

Urban Commerce And Logistics Cluster Area

涵盖『五街一委三镇』

仁和新城购物中心
RENHE NEW TOWN SHOPPING CENTER

城市中心广场
CITY CENTER SQUARE

罗浮广场
LOUVRE SQUARE

借势借力达州“组团培育川东北省域经济副中心”，以打造“川渝宜居消费新中心”、争创“国家骨干冷链物流基地”为目标，聚力建设区域顶级商圈，加快建成“集聚水平高、辐射能力强、服务功能全”的都市商贸物流集聚片区。

WITH THE GOAL OF BUILDING A" NEW LIVABLE CONSUMPTION CENTER IN SICHUAN AND CHONG QING AND STRIVING TO CREATE A"NATIONAL BACKBONE COLD CHAIN LOGISTICS BASE', IT WILL FOOUS ON BUILDING A REGIONAL TOP BUSINESS DISTRICT, AND ACCELERATE THE CONSTRUCTION OF A CITY WITH" HIGH LEVEL OF AGGLOMERATION, STRONG RADIATION ABILITY, AND COMPLETE SERVICE FUNCTIONS, COMMERCIAL AND LOGISTICS GATHERING AREA.

商贸服务产业

大力发展首店经济、总部经济、枢纽经济，积极拓展消费新场景，吸引外部高端品牌、支持本土原创品牌、打造消费时尚品牌。

WITH A PERMANENT POPULATION OF 906,000 AND AN AVERAGE ANNUAL GROWTH RATE OF 8%, IT IS THE SECOND LARGEST IN SICHUAN PROVINCE AND THE ONLY NET INFLOW OF DAZHOU CITY, RADIATING A POPULATION OF 5.4 MILLION IN DAZHOU AND 73 MILLION IN SURROUNDING PROVINCES AND CITIES.

拓展消费新场景

吸引外部高端品牌

支持本土原创品牌

打造消费时尚品牌

城市物流中心
URBAN LOGISTICS CENTER

20 亿元
引资金额
FUNDING AMOUNT

200 亩
规划面积
PLANNING AREA

电商产业园
E-COMMERCE INDUSTRIAL PARK

15 亿元
引资金额
FUNDING AMOUNT

150 亩
规划面积
PLANNING AREA

数字云创基地
DIGITAL CLOUD CREATION BASE

8 亿元
引资金额
FUNDING AMOUNT

80 亩
规划面积
PLANNING AREA

环凤产城一体发展片区

Huanfeng Production And City Integrated Development Area

经开区联动『中部三镇』

以打造“食品医药、智能制造创新发展先行地”、争创“全省绿色发展示范区”为目标，持续引进一批龙头企业、领军企业和高成长型企业，做强产业支撑，做大产业园区，加快建成“以园兴城、以城促产、生态优美”的环凤产城一体发展片区。

WITH THE GOALIOF CREATING A PIONEEPING PLACE FOR INNOVATION AND DEVELOPMENT OF FOOD, MEDICINE AND INTELLIGENT MANUFACTURING' AND STRIVING TO CREATE A PROVINCIAL GREEN DEVELOPMENT DEMONSTRATION ZONE, WE WILL CONTINUE TO INTRODUCE A NUMBER OF LEADING ENTERPRISES LEADING BNTERPRISES AND HIGH-GROWTH ENTERPRISES TO STRENGTHEN INDUSTRIAL SUPPORT AND EXPAND THE INDUSTRY, IN THE PARK, SPEED UP THE CONSTRUCTION OF AN INTEGRATED DEVELOPMENT AREA SURROUNDING THE PHOENIX INDUSTRY AND THE CITY, WHICH IS "PROSPERING THE CITY WITH THE GARDEN, PROMOTING THE PRODUCTION WITH THE CITY, AND BEAUTIFUL IN THE ECOLOGY".

食品医药产业

着力推动种养、加工、贸易全产业链发展，着力打造区域医药创新高地。

EFFORTS WILL BE MADE TO BUILD A REGIONAL PHARMACEUTICAL INNOVATION HIGHLAND.

全产业链发展 — 种养 — 加工 — 贸易

食品加工综合产业园
FOOD PROCESSING INDUSTRIAL PARK

25 亿元 引资金额 FUNDING AMOUNT

200 亩 规划面积 PLANNING AREA

医药科技研发生产基地
PHARMACEUTICAL TECHNOLOGY R&D BASE

20 亿元 引资金额 FUNDING AMOUNT

150 亩 规划面积 PLANNING AREA

智能制造产业

加快推动数字赋能，大力发展智能装备、新能源、新材料等新兴产业，着力引进一批绿色企业。

ACCELERATE THE PROMOTION OF DIGITAL EMPOWERMENT, VIGOROUSLY DEVELOP EMERGING INDUSTBIES SUCH AS INTELLIGENT EQUIPMENT, NEW ENERGY, AND NEW MATERIALS, AND STRIVE TO INTRODUCE A NUMBER OF GREEN.

全产业链发展 — 智能装备 — 新能源 — 新材料

新型环保材料产业基地
NEW ENVIRONMENTAL PROTECTION MATERIAL INDUSTRY BASE

15 亿元 引资金额 FUNDING AMOUNT

100 亩 规划面积 PLANNING AREA

智能传感器研发生产园
INTELLIGENT SENSOR R & D AND PRODUCTION PARK

25 亿元 引资金额 FUNDING AMOUNT

150 亩 规划面积 PLANNING AREA

北部农旅融合发展片区

Northern Agriculture And Tourism Integration Development Area

北部七乡镇

以争创“国家级乡村振兴示范县”、打造“宜居宜业宜游的生态旅游环线”为目标，推进农文旅深度融合，培育一批现代农业、生态康养、乡村旅游等功能性产业，加快建成“田园景区化、景村一体化、旅游全域化”的北部农旅融合发展片区。

WITH THE GOAL OF STRIVING TO CREATE A" NATIONAL-LEVEL RURAL REVITALIZATION DEMONSTRATION COUNTY" AND CREATING AN "ECOLOGICAL TOURISM LOOP THAT IS LIVABLE, BUSINESS-FRIENDLY AND SUITABLE FOR TOURISM" PROMOTE THE IN-DEPTH INTEGRATION OF AGRICULTURE, CULTURE AND TOURISM, AND CULTIVATE A NUMBER OF EUNCTIONALITIES SUCH AS MODEEN AGBICULTHBE, ECOLOGICAL HEALTH CABE AND RHBAL TOUBISM, INDUSTRY, AND AOCELERATE THE CONSTBUCTION OF THE NORTHERN AGBICULTURAL AND TOURISM INTEGRATION DEVELOPMENT AREA OF "IDYLLIG SCENIG SPOTS, INTEGRATION OF SCENIC VILLAGES, AND GLOBAL TOURISM".

URBAN LOGISTICS CENTER

50 亿元
引资金额
FUNDING AMOUNT

2000 亩
规划面积
PLANNING AREA

E-COMMERCE INDUSTRIAL PARK

20 亿元
引资金额
FUNDING AMOUNT

1000 亩
规划面积
PLANNING AREA

DIGITAL CLOUD CREATION BASE

10 亿元
引资金额
FUNDING AMOUNT

500 亩
规划面积
PLANNING AREA

全产业链发展 — 数字农业 — 休闲农业 — 品牌农业 — 新型田园社区 — 农旅融合景区 — 现代农业园区 — 全产业链发展

农文旅融合产业

大力发展数字农业、休闲农业、品牌农业，全力打造新型田园社区、农旅融合景区、现代农业园区。

VIGOROUSLY DEVELOP DIGITAL AGRICULTURE, LEISURE AGRICULTURE, AND BRAND AGRICULTURE, AND STRIVE TO CREATE NEW RURAL COMMUNITIES, AGRICULTURAL TOURISM INTEGRATION SCENIC SPOTS, AND MODERN AGRICULTURAL PARKS.

要素保障足

通川出台了促进民营经济健康发展23条、推动企业挂牌上市融资18条、促进服务业发展25条等系列优惠政策，近三年兑现民营经济奖补资金2亿元。

TONGCHUAN HAS ISSUED A SEBIES OF PREFEBENTIAL POLICIES SUCH AS 23 POUICIES TO PROMOTE THE HEALTHY DEVELOPMENT OF THE PRIVATE EOONOMY, 18 POUICIES TO PROMOTE THE LISTING AND FINANCING OFENTERPRISES, AND 25 POLICIES TO PROMOTE THE DEVELOPMENT OF THE SERVICE INDUSTRY.

23 条
促进民营
经济健康发展
PRIVATE ECONOMY AWARD AND SUBSIDY FUNDS

18 条
推动企业挂牌上市融资
PRIVATE ECONOMY AWARD AND SUBSIDY FUNDS

20000 万元
近三年民营
经济奖补资金
PRIVATE ECONOMY AWARD AND SUBSIDY FUNDS

水电气热量足价低

1.8 元 / 吨
工业用水
INDUSTRIAL WATER

0.44 元 / 度
工业用电
INDUSTRIAL ELECTRICITY

1.6 元 / m³
工业用气
INDUSTRIAL GAS

120 元 / 蒸吨
工业用热
INDUSTRIAL HEAT

营商环境优

通川政务服务优质高效，选派“企业秘书”持续开展“一对一”“全程帮”服务，企业开办时间最多1个工作日，企业投资项目审批时限缩减40%，“最多跑一次”服务事项达90%以上。

TONGCHUAN'S GOVERNMENT SERVICES ARE OFHIGH QUALITY AND EFFICIENCY.THE COMPANY'S ESTABLISHMENT TIME CAN BE UP TO 1 W ORKING DAY, THE TIME LIMIT FOR THE APPROVAL OF CORPORATE INVESTMENT PROJECTS IS REDUGED BY 40%, AND THE UP TO ONE TRIP SERVICE ITEM REAGHES MORE THAN 90%, IMPLEMENT THE "RED AND BLACK LISTS" FOR PROJECT CONSTRUCTION "SELECT" CORPORATE SECRETARIES" AND CONT INUE TO CARRY OUT "ONE-TO-ONE" FULL HELP" SERVICE.

川渝通办 | **跨省通办** | **一窗受理** | **一网通办**

企业入驻流程图

投资者提交书面申请及相关资料
↓
初审及综合评估考察 → 同意 → 政府审批 → 不同意 → 退出
↓
签订项目投资合作意向合同
↓
选址及办理相关手续
↓
签订项目投资协议
↓
企业进场建设

劳动力市场工资指导价格

职业类别	国有企业（元/月）	其他经济类型企业（元/月）
高级管理人员	5000-3500	4500-2500
专业技术人员	5000-2500	5000-2400
办事人员	2300-1400	2500-1400
商业服务人员	5000-1800	2800-1600
生产人员	4500-2200	4000-2600

航空运输成本

航线	距离（公里）	每周航班数（次）	单位运价（元/千克）
达州-广州	1136	7	1-1.8
达州-北京	1269	7	1.1-1.8
达州-上海（浦东）	1707	3	1.1
达州-深圳	1327	7	1-1.8
达州-昆明	850	7	0.9-1.7
达州-泉州	1830	3	20.-2.5

铁路集装箱运输成本

到站站名	20英尺箱（元/个）	40英尺箱（元/个）	整车（元/车）	运输时间
达州-北京东	6252	9385.9	15729.5	7-10天
达州-笋岗	8724.55	13029.6	21328.6	7-10天
达州-北海港	6552.2	9607.2	15758.7	7-10天
达州-福州东	7307.45	11136.4	18413.8	7-10天
达州-广州北	7014.9	10577.9	17972.6	7-10天

交通运输价格

方 式	里 程	价 格
铁路	达州-万州157km	817元（英尺），1112元（40英尺）
公路货运	达州-万州153km	0.37元/吨公里，以市场调节价为准
水运	万州-上海	2100元（20英尺）3500元（40英尺）